

# OUT TAKES

Spring 2008



UTAH FILM  
COMMISSION



Set of *The Yankles*, Granite High School, Salt Lake City, Utah



UTAH FILM COMMISSION

Marshall D. Moore  
Director

Tammy Villa-Humphreys  
Administrative Assistant

Mimi Davis-Taylor  
Producer Services Executive

Derek Mellus  
Producer Services Executive

Ricardo Flores  
Marketing and Creative  
Executive

Trevor Snarr  
Communication & PR  
Specialist

Tommy Woodard  
Producer Services Specialist

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Salt Lake City, UT 84114

#### Cover Photo



**The Yankles**

## Film Industry Update

By Marshall Moore

It is a pleasure to serve you and the State of Utah. To begin I would like to introduce the newest member of the Utah Film Commission staff Trevor Snarr. Trevor was hired this past January as the Communication and Public Relations Specialist. Trevor is a Utah Native and has appeared in several films, including Napoleon Dynamite (2004). He has a BS in Mass Communication with an emphasis in public relations from the University of Utah and currently serves in the United States Air Force Reserves. Trevor joined our office at one of the busiest times of the year, immediately navigating the Sundance Film Festival and our legislative session.

On Wednesday March 5, 2008 the Utah State Legislative session concluded and we are pleased to announce the Motion Picture Incentive Fund (MPIF) was appropriated a total of \$5.5 million which is an increase of \$1.5 million from the previous year. This is the highest appropriation our fund has had in its five year history. This past year the Utah Film Commission was able to use the \$4 million dollar appropriation for 11 films generating \$37 million dollars in production revenue.

This year's session saw many requests that did not receive funding, but in the last hours of the session the MPIF received an increase of \$500,000 raising the total amount to \$5.5 million. The legislature has shown an exceptional amount of confidence in the MPIF, the Utah film industry and the economic impact it has had on the state in previous years. The Utah Film Commission would like to thank Governor Jon

Top Row: Derek Mellus, Tammy Villa-Humphreys and Tommy Woodard



Bottom Row: Mimi Davis-Taylor, Marshall Moore, Ricky Flores and Trevor Snarr

Huntsman, the Utah Legislature, Jason Perry Executive Director Governors Office of Economic Development, Don Schain and Charlie Evans with The Motion Picture Association of Utah (MPAU) for their tremendous efforts in securing this funding.

This new appropriation will allow us to sustain jobs for hundreds of film professionals in the coming year. It will also be a springboard of significant change for the future that will allow us to attract a wider variety of projects to the state.

We are pleased to report that the following films have completed production in the state: *Minutemen*, *The Yankles*, *Red Canyon*, *A Monster in the Attic*, *Friends For Life*, *Dadnapped*, *Lock and Roll Forever*, *The Jerk Theory*, *Emma Smith*, *The Cusp*, and *The American Mall* for a total of 17 films since July 1st. We are projecting that at least 25 films will be shot in the state this fiscal year.

It is also worth noting that the recently published Utah Film Commission photo book "Utah Hues" was awarded a gold medal at the Utah Advertising Federation ADDY Awards held in



Set of Lock and Roll Forever

March. We would like to thank Struck Creative, Chris Demuri and the entire staff of the Utah Film Commission for their efforts to create this award winning showpiece for the state.

The staff of the Utah Film Commission would like to thank you for representing the state and the film industry with your outstanding work ethic and enthusiastic efforts behind and in front of the camera. Our local film industry is an important reason that filmmakers continue to return to Utah. We are looking forward to another productive year with more films being shot in the state than ever before.

### INCENTIVE BREAKDOWN

\$2.5 Million (on going)  
\$3 Milion (one time allocation)

\$5.5 Million

- 15% post performance cash rebate
- \$1,000,000 minimum Utah spend
- \$500,000 cap per project



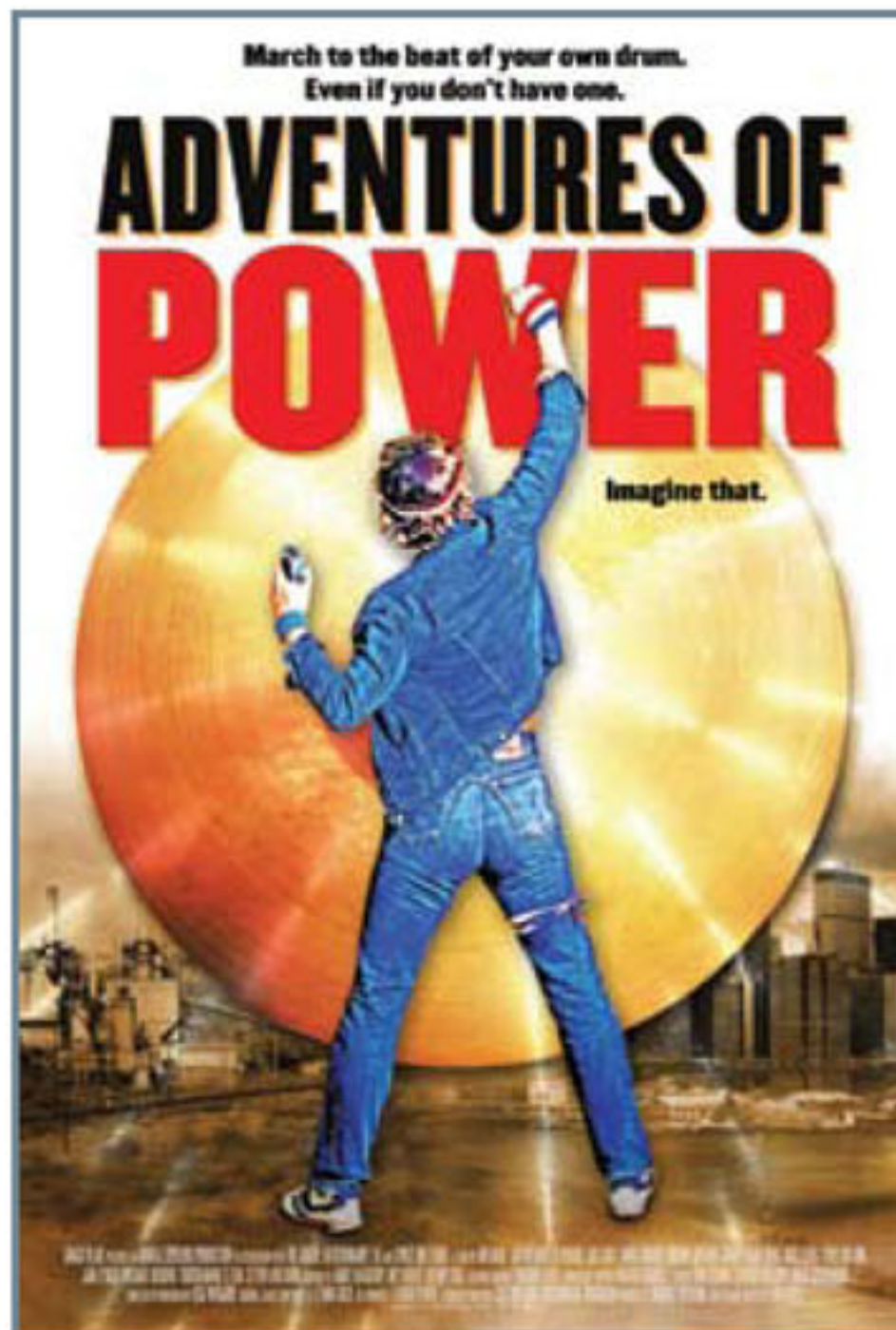


# SUNDANCE FILM FESTIVAL '08

Once again the Utah Film Commission delved into the Sundance Film Festival. This year saw the premiere of *Adventures of Power*, starring Ari Gold (also directed), Adrian Grenier, Michael McKean and Jane Lynch.



Adrian Grenier, Jane Lynch, Ari Gold Jimmy Jean-Louis, Albert Huerto and Jared Niesen (bottom) at the premiere party.



Ari Gold in "Adventures in Power" (c) Courtesy of Adventures of Power, LLC. All Rights Reserved.



Jimmy, Trevor Snarr and Ricky Flores



Adrian Grenier and Mimi Davis-Taylor



Leigh von der Esch, Ari Gold, Wednesday Standley, Don Schain, Marshall Moore and Shauna Schain at the special screening.



Derek Mellus, Ari Gold and Clay Maw at the premiere.

Despite a heavy snowfall, the annual Utah Film Commission Filmmakers Brunch was attended by nearly 300 "Sundancers".



Director of the Utah Office of Tourism Leigh von der Esch talking with guests.



Trevor Snarr introducing Alex Hawthorne. Alex's short "Deep" was in competition at Sundance.



Tammy Villa-Humphreys keeping it all together.

The UFC was out and about and sponsored two panels at the festival.



Mimi Davis-Taylor, Dyana Thompson, Tommy Woodard and Derek Mellus at opening night.



Trevor Groth and Trevor Snarr



Erica Harrel (producer) and Danny Daneau (director) of "A Monster in the Attic".



Corky Kessler panel at the Yarrow Hotel.



Mikey Hilb (director) and Glenn Zoeller (producer) of "Deep Winter" with Mimi Davis-Taylor and Marshall Moore.



Shauna Schain, Mary Catherine Perry, Jason Perry, Mimi Davis-Taylor and Marshall Moore.



Derek Mellus and Stacy Peralta



# Awards Luncheon & Movie Screenings

In addition to the Sundance Film Festival, there have been several other events that the UFC have held and participated in these past months.

Last December the Film Commission held its annual "Spot On" Awards Luncheon with special guest speaker Jared Hess, director of *Napoleon Dynamite* and *Nacho Libre*. There were two grand prize winners announced at the luncheon; "Colors" by Rhett Lewis and "Dream Utah. Film Utah." by Bobby Bowden and Ben Braten. The winners received \$1,500 for each spot, official Utah Film Commission gear, and a trophy. Both spots aired on Park City Television during the 2008 Sundance Film Festival.



Marshall Moore and Jared Hess



Bobby Bowden, Burke Lewis and Rhett Lewis

There was another major prize handed out at the luncheon. "We Are Filmmaking" by Burke Lewis was chosen for the Best Concept Award. With this award, Burke

will be given the opportunity to re-make his commercial using the original concept of the spot, but creating a more rounded commercial under the direction

of the Utah Film Commission. The UFC will provide Burke with industry professional equipment, crew and talent. The new spot will debut in July 2008.

## Movie Time

The UFC held two screening events for films that shot in Utah.

With the support of the Salt Lake City Film Center, *Bonneville* screened on February 12th at the Century 16 Theaters in Sandy, Utah. Producer Robert May and associate producer Lauren Timmons were on hand at the screening. The film stars Jessica Lange, Kathy Bates and Joan Allen.

February 26th saw the screening of *Forever Strong*. Director Ryan Little, producer Adam Abel along with actors Jimmy Chunga and Leroy "Big Budah" Teo were all



Big Budah, Brad Pelo, Larry Gelwix, Adam Abel and David Piller

present at the packed screening held at the Gateway Megaplex Theaters in Salt Lake City. Also attending was Coach Larry Gelwix, the character that is portrayed by Gary Cole. After the film all answered questions from

the audience and gave insight of how the film came to be and the experience of shooting in the state. *Forever Strong* stars Gary Cole, Sean Faris, Neal McDonough, Sean Astin and Areille Kebbel and will be released later this year.



Lauren Timmons and Robert May

## Code of Conduct

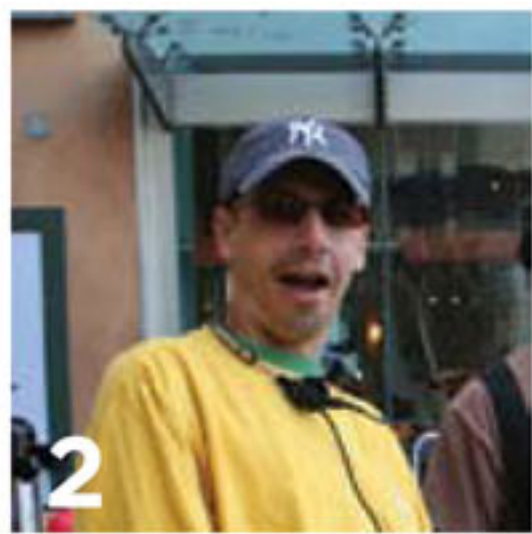
One of our industry strengths in Utah is the strong work ethic of our local talent and crew. A large reason why this exists is due to the fact that when productions shoot in the state they adhere to the Utah Film Commission's Code of Conduct. This code is a set of guidelines that the UFC asks each production to follow to foster a better working environment on the set and to maintain good relationships with the local community during filming. The following is a sample of the guidelines in the Code of Conduct:

- When filming in a neighborhood or business district, proper notification is to be provided to each merchant or neighbor who is directly affected by the production company.
- The company will comply at all times with the provisions of the filming permit.
- Each cast and crew member of a production will not trespass onto other neighbors/or merchants property.
- Each member of the cast and crew will keep noise levels as low as possible.
- Each cast and crew member must use the proper receptacles for disposal of all trash or recyclable items.
- Each cast and crew member will refrain from the use of lewd or improper language and conduct within earshot and/or view of the general public.

This is abridged version of the Code of Conduct. For the full version, please visit our website at [film.utah.gov](http://film.utah.gov).



# Name That Crew Member



Who are these eight people? You tell us and win an official Utah Film Commission backpack.

Simply name each person correlating them with the number in the corner of each photo. Then send an e-mail with your picks to Mimi Davis-Taylor at : [mdtaylor@utah.gov](mailto:mdtaylor@utah.gov).

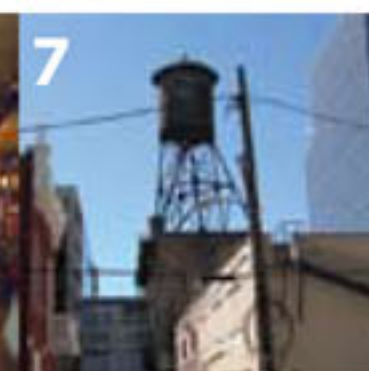
The first person to name all the crew members correctly will win the prize. If you have any questions, please contact our office at 801.538.8740.



## Reel Location Scout Game Wrap-Up

The winner from the Reel Location Scout Game held in the last Out Takes Newsletter was Linden Snyder. For winning, Linden was given an official UFC backpack. Below are the answers for each location:

1. Blue Plate Diner 2. Council Hall 3. Eastland Farm 4. Hearthside Reception Center 5. Green Valley Spa 6. Cheers to You 7. Downtown Salt Lake City 8. Castle Park 9. Nebo Loop



## Correction

In the last issue of the Out Takes Newsletter the cover photo was mistakenly credited. The photograph (pictured right) was actually taken by Joe Osborne. Joe is an accomplished photographer, scenic painter and cinematographer. He has also worked on the second unit camera department for *Touched by an Angel* and *A Life Less Ordinary*.



## In Memory

Andy Jay Coe passed away January 21, 2008. Andy was a well known talented key grip in the Utah film industry. His work includes the films *Bonneville*, *The Cooler*, *The Darkling*, and *Nobody's Baby*.

He was a beloved father, son, brother, and friend. Andy is survived by his mother, Jan Matthews, sister, Nicole Blonshine,

niece Megan, his beautiful children, Lucy and Slater, and their mother, Sarah Christensen.



## Locations Trade Show '08

The Utah Film Commission along with the Moab Film Commission, the Ogden Convention & Visitors Bureau, the St. George Area Convention & Visitors Bureau and the Utah Valley Film Commission will be attending the AFCI Locations Tradeshow this month. This annual event is where the UFC directly interacts

with producers, studio executives and other various filmmaking professionals. There are over 250 film commissions representing 30 countries that present at the show. The UFC and the state's regional representatives will be informing the attendees about Utah's film incentives, locations and of course our top notch crew

base. For more information on this years trade show visit the AFCI website at [afci.org](http://afci.org).



2007 AFCI Trade Show





## April 2008

16: Spy Hop Annual Benefit 2008 *Behind the Scenes*  
18: Governor' Office Of Economic Development (GOED) Board Meeting  
25: Motion Picture Incentive Fund (MPIF) application deadline for May

## May 2008

1: Screenwriters Lab application deadline  
8: Film Advisory Committee Meeting  
9: Spy Hop Locomotion Youth Film Festival  
16: GOED Board Meeting  
23: MPIF Application Deadline for June

## June 2008

12: Film Advisory Committee  
20: GOED Board Meeting  
27: MPIF Application Deadline for July

## July 2008

10: Film Advisory Committee Meeting  
18: GOED Board Meeting  
25: MPIF Application Deadline for August



**UTAH FILM**  
COMMISSION

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